WALTER
Achieve Greatness™

PROMO

WELDING SOLUTIONS THAT KEEP YOU SAFE

Receive a FREE WALTER LED BALL CAP with purchase of eligible products.



DON'T FORGET ABOUT WALTER's ZIP™ XX CONTEST!!!
See back side for details.

DATES

Promotional discount date:
October 1 to November 10, 2023





You must qualify with minimum order to receive exclusive discounts. Free incentive only applies to specially marked items.
The first initial order quantity by promo group will lock-in your discount for the entire promotional period.

PROMO #543 WELDING PPE

NEW ORBIT HELMET, HAWK, CARRERA & VISION HELMET, SINGLES RETROFIT FILTERS, AIRPLUS VISION PAPR SYSTEMS, SELECTED BROW GUARDS & VISORS

SERIES: Selected items within the ArcOne PPE line

STRUCTURE	LEVEL 1	LEVEL 2
LIST PRICE	$1,000	$3,000
Discount	EXTRA 5%	EXTRA 10%

DISTRIBUTOR OFFER



- Receive a **FREE WALTER LED BALL CAP** for every **$300** in purchases of items included in the promotion.

*Offer applies to select products, while quantities last.
Giveaway items will automatically be sent to distributors with each qualifying promotional order.

SUGGESTED END-USER OFFER

- Receive a **FREE WALTER LED BALL CAP** for every **$200** in purchases of items included in the promotion.

*Offer applies to select products, while quantities last. Available at participating distributors.

MARKETING SUPPORT

CUSTOMIZABLE CO-BRANDING OPPORTUNITIES

Digital flyers: Co-branded with your logo

Web banners: Available in custom sizes to fit your needs

Social media: Impactful videos to support your social media

To get your project started contact: MarketingSupport@walter.com

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GO THE EXTRA MILE CONTEST

GIVE ZIP™ XX A SPIN & YOU COULD WIN A 2023 POLARIS

Get your code on specially marked packs of ZIP™ XX.



ZIP™ XX is not eligible for the extra discount

MERCHANDISING OFFER
Distributors can order FREE merchandising materials highlighting our exciting end-user contest (see below for complete list).

DISTRIBUTOR SPIFF
One distributor partner in the U.S. will earn a $5,000 cash prize to use at their discretion. Winner will be based on overall growth of the cut-off wheel category. Contact your local TM for details.

END-USER OFFER
Every specially-marked pack of ZIP™ XX will contain a promo code valid for 1 entry into our contest.

End-users that try ZIP™ XX ceramic cut-off wheels can enter codes online between April 1st - Dec 1st for a chance to win a **2023 POLARIS RZR TRAIL** side by side or one of 17 other secondary prizes!

Visit **www.walter.com/sidebyside** for more contest details.

FREE MERCHANDISING MATERIALS FOR THE ZIP™ XX CONTEST

Floor Displays: Showcase full specially-marked packs of ZIP™ XX (49A805)

Pamphlets & Stands: Product & contest details for counter placement (49A803 & 49A801)

Shelf Danglers: Easy placement where needed (49A807)

Posters: Create excitement for the contest (49A809)

To place an order please use PNs provided here or contact MarketingSupport@walter.com