

ICE & SNOW TRACTION AIDS

Slips, trips and falls made up 27% of non-fatal work injuries in 2018 and represent the primary cause of lost days from work. Traction aids are a proven solution to reduce exposure to this risk.

With both Due North and K1 brands, SureWerx is the North American leader in keep-stock friendly traction aid solutions. From full-sole to mid-sole, we offer a traction aid for any job or any environment – including the only certified intrinsically safe ice cleats in North America.

WHAT TO LOOK FOR:

- Does the facility use traction aids?
- Are they aware of the risks associated with slip and fall injuries and the costs associated with?
- Where are employees exposed to snow and ice? (i.e. in the parking lot, making deliveries)
- Are the employees around slippery conditions in-doors?

WHO TO TALK TO:

- Two approaches have been successful: Ground up and Top Down
- Ground Up: drive adoption with the employees using the product
  - ~ Line/Route Managers
  - ~ Maintenance & Facility Managers
- Top Down: drive adoption by influencing key policy makers and senior management
  - ~ Safety Executives
  - ~ Owners/Upper Management

HOW TO WIN:

SureWerx offers a complete line of traction aids for any job or environment

1. Solution Training — SureWerx Traction Specialist can work directly with Safety Executives to provide sales and training presentations, highlighting key areas of risk exposure and solutions
2. Samples/Pilot Program — SureWerx Traction Specialist will provide samples based on recommendations to pilot a test program and gather feedback
3. Develop Traction Policy — Once approved, SureWerx Traction Specialist will work directly with safety executives to build a traction policy that works based on best practices gathered from years of industry experience

WHAT TO UNDERSTAND:

- Does your company currently use traction aids?
  - If Yes: do you have a defined policy around traction aids?
  - If No: are you aware of the risks of slip and fall injuries in the workplace? Have you ever experienced any of these issues with-in your company?
- What type of Footwear is worn?
- What type of employee functions are per-formed outside? Where are employees most exposed to snow and ice?
- Are you constantly going in and out of buildings and /or vehicles?

WHO TO CONTACT:

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A SureWerx Brand

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duenorth®



ALL PURPOSE :

Ideal for those who need extra stability in winter conditions to give extra confidence when walking or running on icy and snowy conditions.

Available in S, M, L, XL

12 military-grade tungsten carbide spikes per pair



ALL PURPOSE INDUSTRIAL:

Ideal for those who walk, run, or work outdoors and require more stability and increased traction.

Available in S, M, L, XL

16 military-grade tungsten carbide spikes per pair



HEEL TRACTION AID:

Ideal for drivers, delivery personnel, or anyone operating machinery where use of a conventional, full coverage traction aid may interfere with driving capabilities.

One size fits most

8 military-grade tungsten carbide spikes per pair



LIGHT INDUSTRIAL:

Ideal for workers who occasionally need additional traction on ice and snow while performing outdoor duties.

Available in S/M and L/XL

12 military-grade tungsten carbide spikes per pair



RETENTION STRAP:

Provides increased security and fit. Thick strap grips footwear better and helps keep traction aids in place for longer wear and optimal performance

Fits all models of Due North All Purpose Traction Aids



ICE DIAMOND REPLACEMENT SPIKES:

The long-lasting made with tungsten carbide, which is ten times stronger, wears longer, is inherently spark resistant and retains its ice-piercing edge better than steel.

In packs of 6 and 100



HEAVY DUTY TRACTION AID:

Features 40% more natural rubber. The additional material provides maximum cut and abrasion resistance, while ensuring maximum performance for the life of the product.

Available in S, M, L, XL

28 molded-in military-grade tungsten carbide spikes per pair

Product	SUREWERX PART NUMBER
ALL PURPOSE TRACTION AIDS	
	V3550370-XL
	V3550370-L
	V3550370-M
	V3550370-S
AP INDUSTRIAL TRACTION AIDS	
	V3550270-XL
	V3550270-L
	V3550270-M
	V3550270-S
HEEL TRACTION AIDS	
	V3550470-O/S
LIGHT INDUSTRIAL TRACTION AIDS	
	V3550170-L/XL
	V3550170-S/M
RETENTION STRAP FOR ALL-PURPOSE INDUSTRIAL TRACTION AID	
	V3550870-O/S
ICE DIAMOND REPLACEMENT SPIKES	
	V3550770-O/S (6 PACK)
	V3550670-O/S (100 PACK)
ALL-PURPOSE CARRY POUCH	
	V3550970-O/S
HEAVY DUTY INDUSTRIAL TRACTION – ICE + SNOW	
	V3550570-L
	V3550570-XL
	V3550570-M
	V3550570-S
QWIK GRIP MID-SOLE TRACTION CONTROL – NON-DEFINED HEEL	
	V3551170-O/S
QWIK GRIP MID-SOLE TRACTION CONTROL – DEFINED HEEL	
	V3551070-O/S

QWIK GRIP MID-SOLE TRACTION CONTROL

Easily rotates to side or top of foot when not in use, removing surface contact and allowing the operator to avoid damaging sensitive surfaces.

Ideal when transitioning from indoor-to-outdoor-to-indoor use.

8 molded-in military-grade tungsten carbide spikes per pair



NON-DEFINED HEEL



DEFINED HEEL

SureWerx™



K1 SERIES MID-SOLE™ ICE CLEAT



ORIGINAL SERIES:

Original Series: Tungsten carbide studs, winter tire-grade rubber and a hi-vis orange strap. Great for the job site.

Original profile pictured



HI-VIZ SERIES:

Original Series: Tungsten carbide studs, winter tire-grade rubber and a hi-vis orange strap. Great for the job site.

High profile pictured



BLACK STRAP SERIES:

Same functionality as the original series, but for those who want a more subtle look (i.e. EMS, police, homecare, etc.).

Original profile pictured



INTRINSIC SERIES:

The K1 Intrinsic series is the ONLY Certified Intrinsicly Safe ice cleat in North America.

Mandated and trusted by oil and gas, utilities, waste water and agriculture for the most volatile environments – where safety matters most.

Original profile pictured



SPACER SERIES:

Spacers offer additional depth to guarantee that the studs meet the ground to deliver maximum traction.



HEELSTOP TRACTION AIDS:

Unique, lightweight anti-slip heel traction aid that is proven to reduce workplace slips and falls in icy or snowy conditions.

Product	SUREWERX PART NUMBER
ORIGINAL SERIES	
	V9770150-O/S
HI-VIZ – LOW PROFILE	
	V9770250-O/S
HI-VIZ – HIGH PROFILE	
	V9770350-O/S
BLACK STRAP – ORIGINAL PROFILE	
	V9770470-O/S
BLACK STRAP – LOW PROFILE	
	V9770570-O/S
INTRINSIC – ORIGINAL PROFILE	
	V8770160-O/S
INTRINSIC – LOW PROFILE	
	V8770260-O/S
INTRINSIC – HIGH PROFILE	
	V8770360-O/S
SPACER – ORIGINAL PROFILE	
	V7770170-O/S
SPACER – LOW PROFILE	
	V7770270-O/S
HEELSTOP SERIES	
	V5770170-M
	V5770170-L
	V5770170-XL
	V5770170-2XL
EXTENSION STRAP	
	V4770370-O/S



EXTENSION STRAPS

Our strap extenders are specifically designed to be used on the K1 Heelstop aids to allow extra strap length to fit bulkier boots. Made from quality leather, these extension straps are made to last, even in the most extreme environments.

SureWerx™